



To: Our Business Partners  
From: Bob's Red Mill Natural Foods  
Date: February 22, 2021  
Subject: Creamy Wheat Artwork Update

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We are excited to share upcoming packaging artwork updates to our Creamy Wheat and Organic Creamy Wheat Hot Cereals. These changes do not affect the net weight, case pack, UPC, or specs. The updated packaging for these two products will begin shipping in late March 2021.

Please see new vs. old images on the following page. Below are the items with updated packaging:

MFG #	UPC	Case GTIN	Description	Pack/Size
1225S244	0-39978-11152-4	10039978111521	Creamy Wheat Hot Cereal	4/24oz
6097S244	0-39978-11992-6	10039978119923	Organic Creamy Wheat Hot Cereal	4/24oz

If you have any questions, please contact your Bob's Red Mill Representative.

Sincerely,

**Robert Agnew**

Senior Vice President of Sales

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OLD



NEW

