



## FOR IMMEDIATE RELEASE

### **Bob's Red Mill Promotes Guettler to National Sales Director**

*Phil Guettler will work to increase distribution and win new business in the US and Canada*

**Portland, Ore. – September 20, 2007** – Bob's Red Mill Natural Foods, the nation's largest manufacturer of unrefined whole grain products, has promoted Phil Guettler to National Sales Director. The company currently distributes more than 400 whole grain and specialty food products throughout the United States, Canada, Asia and South America.

Guettler started his career with Bob's Red Mill in 1999. Since then, he has worked as a regional sales manager in territories in the eastern half of the United States and in Canada. In his new position as National Sales Director, Guettler will facilitate the day-to-day field operations for the whole grain manufacturer. His duties include working with Bob's Red Mill's regional territory managers and merchandisers to coordinate sales programs with brokers, distributors and retailers; and working with the sales team to increase distribution with current customers and to gain new business.

"We're so pleased to have found a great national sales director within our own team. Phil's expertise will be a tremendous asset to Bob's Red Mill as we move forward and expand our distribution," said Robert Agnew, Bob's Red Mill's vice president of sales.

Prior to joining Bob's Red Mill, Guettler worked as a salesperson and sales manager for Natural Ovens of Manitowoc, Wis. He then moved to Choice Marketing, a natural foods broker based out of Chicago. During his four-year employment at Choice Marketing, he was a salesperson and account manager.

Guettler resides with his family in Eden Prairie, a suburb of Minneapolis.

#### **ABOUT BOB'S RED MILL**

Bob's Red Mill Natural Foods, a distinctive stone grinding miller of whole grains, was founded in 1978 with the mission of moving people back to the basics with healthy whole grains, high-fiber and complex carbohydrates. Bob's Red Mill offers a diverse line of all natural, organic and gluten free flours, cereals, meals and mixes for pancakes, breads, cakes and soups, with more than 400 products available throughout the U.S. and Canada. With its dedicated gluten free manufacturing facility and strict organic protocol, the company has emerged as a leader in providing safe and delicious natural, organic and gluten free products. For more information visit

[www.bobsredmill.com](http://www.bobsredmill.com).

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